

# Style Guide



**ALLIANCE FOR  
OPEN MEDIA**

# The AOM Logos



# Minimum Height

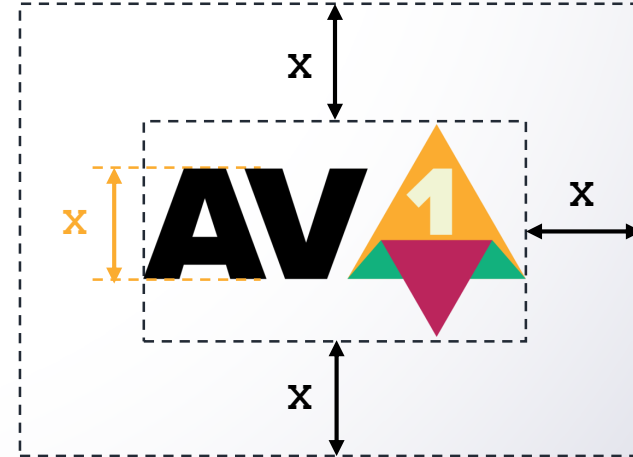
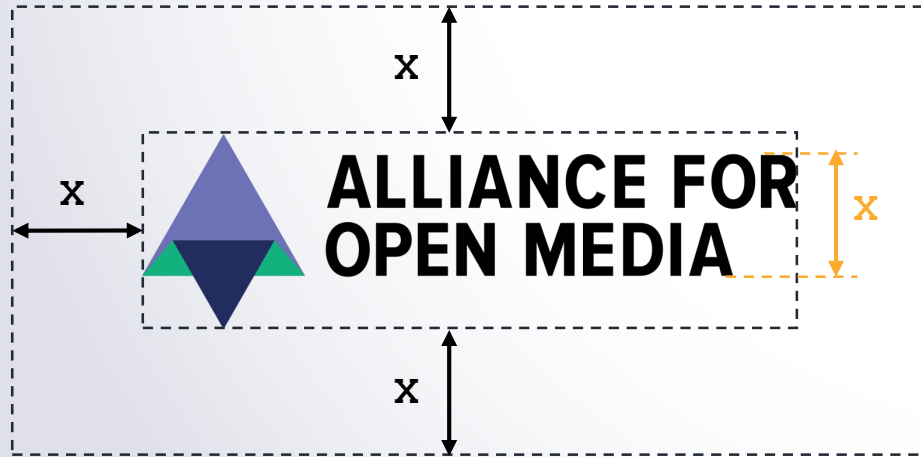
**Minimum height**  
Print: 7 mm / 0.25 in  
Web/screen: 30 px



**Minimum height**  
Print: 7 mm / 0.25 in  
Web/screen: 30 px



# Clear space



# Improper use



Do not change the colors



Do not stretch the logo



Do not place the logo on busy backgrounds



Do not add transparencies or any other effects to the logo



Do not place the logo on any kind of an angle. It must always be aligned horizontally.



Do not use the logo on a background that doesn't provide adequate contrast

# Colors



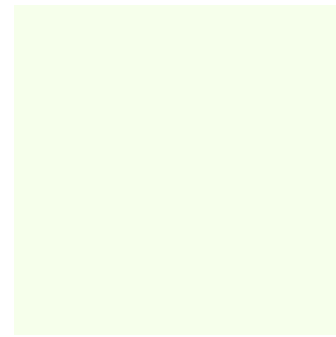
#fbac30  
RGB 251 172 48  
CMYK 0 37 92 0



#bb255c  
RGB 187 37 92  
CMYK 22 98 47 5



#12b17d  
RGB 18 177 125  
CMYK 78 1 69 0



#f6ffeb  
RGB 246 255 235  
CMYK 4 0 8 0



#222d5f  
RGB 34 45 95  
CMYK 100 93 34 24



#6d71b5  
RGB 109 113 181  
CMYK 64 59 0 0

## Lorem ipsum dolor sit amet

**Headings:** Montserrat

Lorem ipsum dolor sit amet, consectetur  
adipiscing elit, sed diam nonummy nibh  
euismod tincidunt ut laoreet dolore magna  
aliquam erat volutpat. Ut wisi enim ad minim  
veniam, quis nostrud exerci tation  
ullamcorper suscipit lobortis nisl ut aliquip  
ex ea commodo consequat. Duis autem vel  
eum iriure dolor in hendrerit in vulputate

**Body:** Arvo